

GameUp Con - Official Press Kit

GameUp Con

The Global Backbone of Competitive Gaming

www.GameUpCon.com | support@gameupcon.com

About GameUp Con

GameUp Con is the next evolution in competitive gaming - a bold, global-scale esports convention and tournament designed to unite players, publishers, sponsors, and fans under one powerful platform. Our mission is to redefine the esports experience and elevate the industry beyond fragmented events.

Event Overview

Location: Georgia World Congress Center, Atlanta, GA

Target Dates: [TBD 2026]

Audience: Competitive gamers, streamers, publishers, sponsors, esports fans

Format: Multi-title tournament + global convention

Tournament Structure

Our championship format begins with Open Qualifiers, moves into Regional Playoffs, and culminates in a grand World Championship. Major esports titles include CS2, Valorant, and Street Fighter 6, with others to be announced. Both online and in-person participation ensures global inclusivity.

Media & Broadcast Strategy

GameUp Con features live tournament streams, instant replays, and global media syndication. Broadcasts will be available across Twitch, YouTube, Kick, and our proprietary platform GameUpCon.com, ensuring maximum visibility.

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Sponsorship & Brand Exposure

From Title Sponsor rights to premium booth space, digital banners, and integrated branding across broadcast overlays, GameUp Con provides high-impact opportunities for sponsors to engage with a global audience.

Contact & Access

Contact Email: support@gameupcon.com

Website: www.GameUpCon.com

Sponsor Info Page: <https://gameupcon.com/sponsor/>